



WA
SOCIAL
ENTERPRISE
COUNCIL

STRATEGIC PLAN
2023-2024





The WA Social Enterprise Council is the peak body for social enterprise in Western Australia.

OUR MISSION

To build a thriving social enterprise sector in Western Australia.

OUR AMBITION

A just, inclusive, and sustainable society, where all businesses have a positive social, cultural, or environmental impact.

WE ARE



An independent, practitioner-led network



Representative of and responsive to the WA social enterprise sector



Collaborative and entrepreneurial



An amplifier of the needs, benefits, and opportunities of social enterprises in WA

STRATEGIC OBJECTIVES

2023 - 2024



CONNECT

To build a connected social enterprise sector in WA.

Grow WASECs membership base

Ensure our membership is representative of the Social Enterprise sector across WA

Improve communications to reach more people

Engage with the sector through regular communication to promote news, events, research and stories

Connect to national good practice

Engage with the sector nationally and internationally to learn from and connect to good practice

GROW

To create opportunities for social enterprises to learn, share and scale their impact.

Listen to and learn from social enterprises in WA

Engage with the sector to understand the current landscape, needs, and opportunities

Build skills and capacity of social enterprises

Facilitate capacity building events and activities that increase skills, knowledge, and capacity of the sector

Foster new relationships, collaborations and business opportunities

Provide forums for interaction and communication between social enterprises

ADVOCATE

To increase the influence and impact of social enterprise in WA.

Build influential relationships

With Governments, corporates, not for profits, investors and other stakeholders

Advocate for member's needs

Facilitate network input into a WASEC policy platform

Contribute to the national voice

working towards a National Social Enterprise Strategy

We believe a Social Enterprise is a business that exists to deliver a measurable social, cultural or environmental impact. It derives most of its revenue from trade and it reinvests a significant proportion of its profit in furthering its mission.

Join us



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