nesta

THEORY OF CHANGE

Define your goals and how you will achieve them

What is the problem you are trying to solve?

Who is your key audience?

What is your entry point to reaching your audience?

What steps are needed to bring about change?

What is the measurable effect of your work?

What are the wider benefits of your work?

Measurable effect?

Wider benefits?

Measurable effect?

Wider benefits?

What is the long-term change you see as your goal?

KEY ASSUMPTIONS

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STAKEHOLDERS

INSPIRED BY: Nesta (2011) Theory of Change